Start here.
The all-new ProQuest platform
Discover more.
Overview and Development Approach
So Why The New Platform?

- Customers want to see and use all ProQuest products on a single, unified platform
- ProQuest is uniquely positioned to deliver the best search and discovery experience in the industry
- Focus on the user experience encompasses everything we do
Creating the Best Search and Discovery Experience in the Industry

- Transform highly-regarded platforms into one unified search experience
- Get users to content quickly
- Provide context for the user
- Unify the platforms to help libraries serve many types of users
- Simplify administration of library e-resources
Outreach to a Global User Community

Global user testing and interviews

- North America
- Europe
- Israel
- Asia
- Australia & New Zealand

Testing with all types of users

- Academic librarians
- Public librarians
- Community college librarians
- K-12 librarians
- Faculty
- Graduate students
- Undergraduate students
Technology Leadership

- Unrivaled product development and technology organization
- Dedicated teams for User Experience Design and R&D
- Flexible technical architecture – building from the ground up
- Embracing an agile development methodology
Market Recognition

“We applaud this year’s winners, and the CIOs and other executives whose ingenuity and risk taking are at the center of business technology innovation.”

-- *InformationWeek* Editor-in-Chief Robert Preston

ProQuest’s innovation efforts are focused on investigating new ways in which its products can improve the quality of research, both in experience and the breakthroughs it generates.
Understanding User Needs

Start with customers and users
- Student Observations
- Usability Testing
- Online Surveys
- Prototype Tests
- Focus Groups
- Webinars

300+ customers and thought leaders engaged so far!
Who is Considered a “User”?

ProQuest committed to regular user testing and interviews

- Undergraduate Students
- Graduate Students
- Community College Students
- Public Library Users
- K-12 students
- Faculty
- Librarians
ProQuest Platform Personas

Katy
Undergrad Student

Lucinda
Library Administrator

Susan
Reference Librarian

Julie
K-12 Student

Mary Ellen
Public Librarian

Sergio
Post Graduate Researcher

Tom
Faculty Member

Wanda
Systems Librarian
Long Term Vision

- Focus on the end user
- Respond to market needs - faster
- Purpose driven design
- Any time, any place, any language, any device
Our Guiding Principles

Create the best search and discovery experience
- A whole new search infrastructure to support you and your users.

Get the user to relevant content quickly
- Whoever they are, whatever they’re researching, we’re focused on helping users be successful in their research – quickly.

The right tools at the right time, in the right place
- Supporting users in their research with the tools they need, when they need them.

Simplify the administration of library e-resources
- One platform means one set up across products, centralized usage reports, and streamlines library training on e-resources.
Create the Best Search and Discovery Experience in the Industry

Single Search Box
Single search across all content

Dedicated Product Pages
Dive deep into products on their dedicated landing pages
Subject Areas
Bring context to content for users with visual representation of available databases

Search Across All Databases
Users can now search across all ProQuest databases in your collection from a single search box!

Users can quickly move to advanced searching, command line searching, publications searching, change databases and more!

MyResearch Accounts
Users can create personal accounts to save searches, share their search results and more!

Sign in to My Research
Username
Password
Remember me
Forgot your password?

New user?
Create a My Research account to save and organize documents and searches into folders, create lists to share, set your preferences, and more.

Under construction
Thank you for testing out the new ProQuest platform! Please be aware that it is still under construction, and not all functionality and content are in place yet. You can direct any feedback to platformtesting@proquest.com.

Contact Us | Privacy Policy | Accessibility | End Session

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Provided by [Your Institution]
Subject Areas

Databases within your collection will be listed under default categories.

Collections can be customized to match the curriculum at your institution!
Subject Searching

Users can narrow the scope of a subject-based approach which retrieve results from databases in that subject area.

Users can quickly narrow even more to database bundles or specific databases.
The best search and discovery experience in the industry!

Familiar Navigation
Common search types across all databases on the new platform

Bringing Context to Content
Users have a clear sense of which database they are searching through labeling and colorful imagery

Additional Resources
Users have quick access to database descriptions, subject coverage, title lists, and more!
Auto Complete
By leveraging our search logs, users can get to content quickly by clicking on previously searched terms.

This assists with self-learning for all levels of searchers.
Spell Check
To help avoid zero results retrieved, the search engine will return results based on a corrected spelling.

Keywords in Context (KWIC)
KWIC allows users to quickly scan the results set to help ensure this is what they want.
Abstract Preview
Users can preview articles in the results set without leaving the results screen.

Article Linking
From the preview, users can jump directly into the article.

Tools
The preview window contains tools, including Email, Cite this, and more!
Get Users To Content Quickly

Navigate Results Fast!

- Powerful, faceted approach to navigating results
- Users can now narrow within existing results set
- More options to narrows results
- Visual Date Trail allows users to view results across time and quickly narrow to specific periods of time
New Advanced Searching
Combined what users loved best from ProQuest and Illumina advanced searching

New Capabilities
Users will have access to advanced search options specific to the database they want to search.
Abstracts are compacted to more easily demonstrate that full text is available.

Reference linking is carried over to the new platform. “Other Items” leverages user retrievals and surfaces more related articles in an instant!

Sharing Results
Users can push this document to social networking sites such as Facebook and more.

Reference Linking and Other Items You Might Like
"Other Items" leverages user retrievals and surfaces more related articles in an instant!
The right tools at the right time in the right place.

- My Research
- My Research sharing
- Integration with bibliographic tools such as RefWorks
- Alerts and RSS Feeds
- QuikBib Citation Tool
ProQuest Administration Module

- Bringing all products onto one unified administration tool!
- Enhanced usage reports
- Enhanced administration capabilities
- Geolocation-based authentication
ProQuest® Extended Search

• Extended search functionality beyond just ProQuest databases by retrieving results from your non-ProQuest databases in a single search through use of connectors

• A Serials Solutions technology built into the all-new ProQuest platform

• Results will be displayed along with results from your ProQuest databases

• 20 connectors are included with your ProQuest databases residing on the new platform at no additional charge!

• Connect to all your ProQuest databases in your subscription without using any of 20 free connectors

• Coming Q1 2011
Feedback from Testers
Some of What We’ve Heard

• Getting the user to the right content is a challenge for most libraries
• Keep the search function simple, but support advanced features for those who need them
• Thesauri / indexing vocabulary hold high value; need better incorporation into workflow
• “Don’t Lose What’s Best”
  • ProQuest – simplicity; ‘Smart Search’ suggested terms/searches
  • Illumina – hyper-linked index terms; Advanced Search structure
  • Focus on the search and discovery experience
Quotes from Testing Sites

“This is definitely a step in the right direction. I have a very positive reaction to it.”

“It has the cleanliness that ProQuest is noted for.”

“I like this visually – it has a really warm feeling.”

“I can see this drawing our students in.”

“I like that it’s substantially easier than having to go back and alter [my search] from the very get go.”
Optimizing the Search Experience
Notable Research Breakthroughs

Commonly requested items will now be possible with the new ProQuest platform:

- Cross-search Current and Historical Newspapers
- Instant access to full text for CSA databases
- Cross-search all Chadwyck-Healey products

Users can now research similar challenges between Roosevelt and Obama in their First 100 days in office together, for the first time.

Barack Hussein Obama was sworn in as the 44th president of the United States on Tuesday and promised to "begin again the work of remaking America" on a day of celebration that climaxd a once-inconceivable journey for the man and his country.
Innovative Search Capabilities

Cross-Search on “Renewable Energy”

Our search revealed how the American Wind Energy Association welcomed the Treasury’s renewable energy grant guidance in ProQuest Agricultural Journals. And in Illustrata: Technology, we uncovered tables and figures showing the technology behind wind energy applications.

We found a full-text dissertation on how the U.S. began to implement renewable energy policies in the mid to late 1990s in ProQuest Dissertations & Theses.
In ProQuest Political Science, a document focuses on the international climate negotiations and the promotion of wind-based energy. The authors are in Business Departments at the University of Southern Denmark.

An article in The Washington Post from 1974 (ProQuest Historical Newspapers) states that “the U.S. is getting serious about wind energy as it pumps more money into development.” Notice that on the same page on the bottom left, there is an article about the Watergate wiretaps.

And in ProQuest Historical Annual Reports, a Consumers Power 1976 Annual Report mentions a pilot test of a wind turbine as part of experimental windmill sites under consideration.
Highlight Overview for the New Platform

**Search**
- New Unified Platform
- New Cross-search Tiers
- Auto Complete
- Subject Areas
- ProQuest Extended Search*
- Mobile device support*

**Find**
- Expanded SmartSearch Functionality
- Expandable Abstracts
- Article Preview
- Thumbnail views
- Visual Date Trail
- Faceted Navigation
- KWIC
- Reference Linking

**Use**
- My Research Accounts
- Cite This and other tools
- “Other Items You Might Like”
- Translation Capabilities

**Share**
- Bookmarks (social network posting)
- Tags
- Shared Lists
- Public profile

*Coming Q1 2011
Next Steps
Launching the new platform. It’s an evolution.

The new ProQuest Platform Launch

- Second half of 2010
- All products on the current ProQuest platform and the Illumina platform
- Four Chadwyck-Healey Products: British Periodicals, PRISMA, IIMP, IIPA.
- Core features and functionality

Subsequent 2010 releases

- Continue to evolve platform through new and enhanced features and functionality

Regular releases to continue through 2011 and into 2012

- Additional features and functionality
- Enhancements of existing features and functionality
- More migrated products and newly developed products
Customer Communication

Keep up with the latest news on the new platform!
Start Here.