

 **DATAMONITOR**³⁶⁰

Trusted by the leaders of today
Built for the leaders of tomorrow



Academic

Meet your diverse user needs

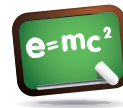
Datamonitor360 supports the needs of the academic community by meeting the diverse information requirements of academic library users.

Access data for 100+ courses



Providing a 360 degree view of industries, companies, products, and countries, along with daily news updates to support over 100 course topics, we are confident that Datamonitor360 meets and exceeds your user information requirements.

Support academic research



Bolster your institution's research agenda and academic output with trusted, relevant, and timely business information.

Produce better coursework



Arm students and lecturers with the information to produce better and original coursework.

Find the perfect job



Enable students to find the perfect job by helping them to understand the industry environment and companies that prosper in their chosen fields of interest.

Create robust lectures









Keep up to date with the business world and support the creation of timely and relevant coursework that engages students as much as it prepares them for their qualifications and future careers.



Get the complete Datamonitor offering

Datamonitor360 is your complete partner in business information – giving you and your users unlimited access to the same premium content shaping the strategies of 6,000 leading companies worldwide.

By bringing together research, strategic insight, and news from Datamonitor, Business Insights, Ovum, Verdict, Life Science Analytics, and MarketLine – on one easy-to-use platform – Datamonitor360 is your indispensable library information resource.

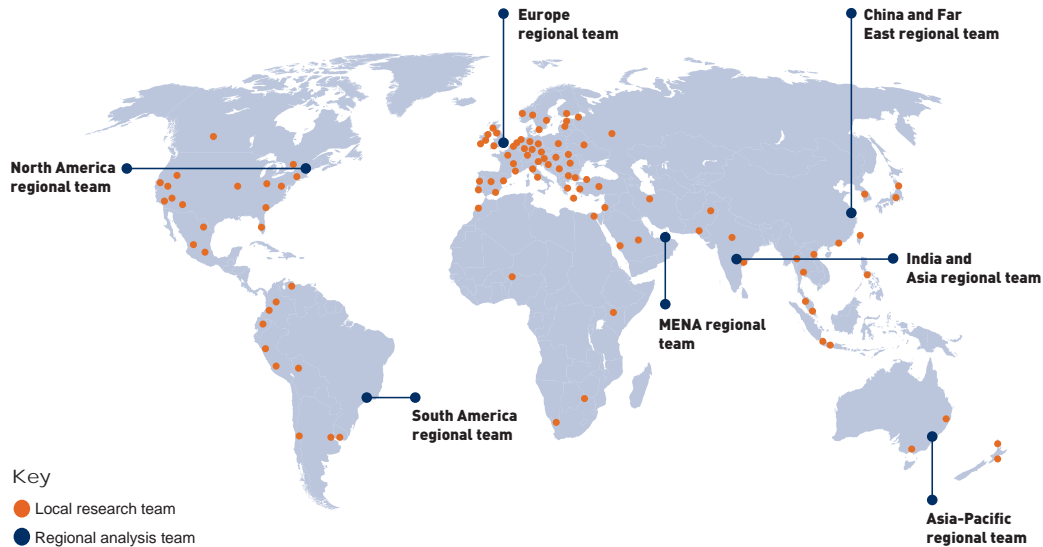
 Company Intelligence	 Country Intelligence	 Industry Intelligence	 Product Intelligence	 Business Strategy	 News & Opinion
Swot analyses	215 countries covered	3,000+ industry profiles	1,000+ daily new product launch listings	1,000+ strategic & management reports	Daily news feeds
Company financials	Pestle analyses	200+ markets & 25+ geographies	145 product categories	100+ key industries covered	Expert views on major issues
30,000 company analyses	Emerging markets intelligence	Consumer packaged goods and retail sector databases	Innovation ratings	Topical case studies	5,000+ articles every month
Executive biographies	Qualitative & quantitative country reports	Porters 5 Forces	Company profiling	Independent opinion	Financial deals news

“The research gave me great insights on consumers... very professional, thorough, and has had an impact on our core business.”

DIAGEO

Experience our unrivaled wealth of information

After 20 years in the knowledge industry, our coverage stretches as broadly as it is in-depth, spanning over 25 industries globally. Datamonitor has offices and research teams located across the world.



Industry coverage

- Aerospace and Defense
- Agriculture and Forestry
- Automotive
- Business and Consumer Services
- Chemicals
- Communications
- Construction and Real Estate
- Consumer Packaged Goods
- Energy and Utilities
- Environmental and Waste
- Management Services
- Financial Services
- General Business
- Government and Non-Profit Organizations
- Industrial Goods and Machinery
- Ingredients
- Leisure and Arts
- Media
- Metals and Mining
- Paper and Packaging
- Pharmaceuticals and Healthcare
- Retailing
- Sourcing
- Technology and Services
- Textiles
- Transport and Logistics
- Wholesale

Geographic coverage

- Europe
- North America
- South America
- Middle East
- Africa
- Asia-Pacific

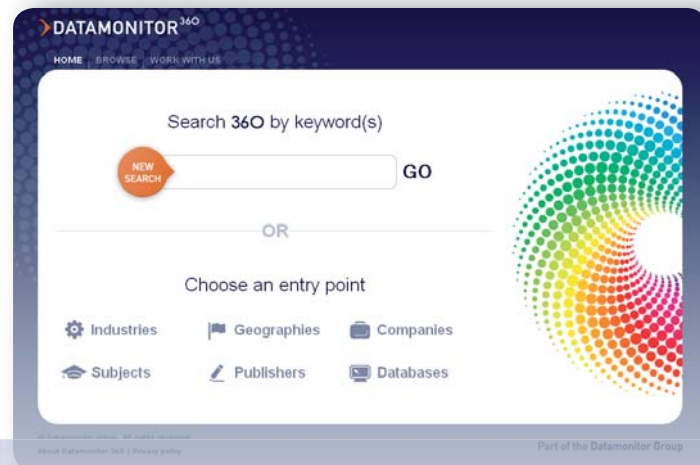
Search, refine, and use with ease

There are many things in life that are hard but using an e-resource should not be one of them.

We understand that being able to find information quickly and easily is as important as the quality of the information itself. Datamonitor360 was created to help your users find the exact information they want through our keyword search functionality, while additional tools allow them to refine their results and extract what they need.

To supplement this intuitive design, we've set up an online support center to ensure Datamonitor360 is accessed, understood, and fully utilized by users and librarians alike.

Containing user guides, fact sheets, a glossary of information types, and an interactive demo, the support center ensures Datamonitor360 is integrated with minimal disruption to your schedule. And if that's not enough, our dedicated account management team is always on hand to respond to any queries and comments – giving you 360 degrees of support.



See for yourself

Sign up for a free demo to test-drive our Datamonitor360 platform

www.datamonitor360.com/demo



www.datamonitor360.com

Contact us today

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